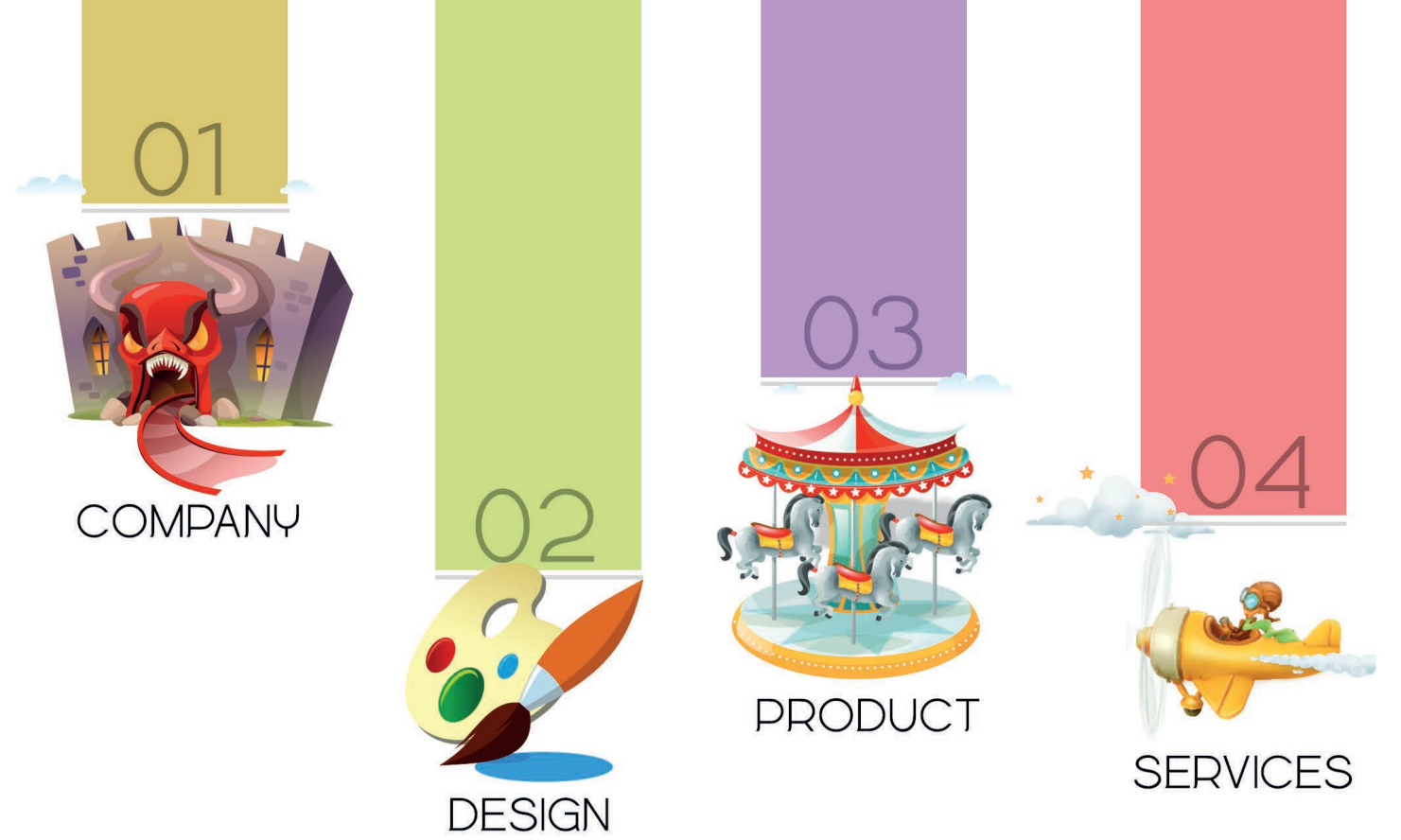




COMPANY PROFILE



Soli®
bumper cars since 1929



Soli
bumper cars since 1929

*who we
are*



1965 TODAY

Corrado Munari

Corrado Munari, founder

where all has begun...

The origins of IEPARK

At key times in our lives it is appropriate to stop and think for a while and the 50th. anniversary of our company IE Park is just such a time. It is an opportunity to take stock, to look back at the origins of the business, the now historic moment of when the company was founded, those early days, the dreams and ambitions of the time, the family and the numerous developments over the years. And it is a time to remember the many clients we have served and the many partners we have worked with on so many different projects.

So what are the origins of IE Park? How did it come about and how did it develop?

The year is 1965. It is the time of the great economic boom in Italy, the 60s, and a member of one modest family, the Munaris, is looking at developing new opportunities in his particular fields of expertise. As is the case with many entrepreneurs, our founder Corrado Munari understood that there was an opportunity to create a company that could offer specific technical analyses and competences, in addition to organisational skills. Up until this time, the family's business activities were associated with agricultural services but Corrado realised there was a need for new 'horizons' for the growing family. In that same year he married Franca.

His family ties brought Corrado closer to the amusement business and the long-standing traditions of an industry that had existed in Reggio Emilia since the beginning of the century. This is how it all began, but without any capital, liquidity or property – just an idea and Corrado's technical competence, his studies and knowledge of transmissions and electromechanics and his experience of cabling at Reggio Emilia railway station. As a result, he establishes the brand of IE Park – Impianti Elettrici per luna Park.



IEPARK is a broadly recognised international brand in the leisure and amusement industry, in continuous evolution for upgrading Products safety, design, technologies, organizational skills. Assisting the clients from design phase of custom made products, manufacture Supply, and installation and technical assistance for their products and their amusement projects.



Paris - 1970 / Le Bourget exhibition



Riyadh (KSA) - 1982

1965

With a background in electrical and organisational skills, Corrado Munari founds IE Park in Reggio Emilia, Italy. The first products to be manufactured are automatic controls, power controls, professional lighting systems and components, street illumination products, signs and rides for amusement (luna) parks, fun fairs and circuses and items for dance halls, both around Europe and globally. Ride sales are also part of the company's activities, while Corrado also organises a luna park summer tour in the former Yugoslavia. In 1971, he expands the company and finds new headquarter premises in nearby Praticello, adjacent to the A1 motorway.

1974

Corrado moves the business to Praticello di Gattatico (Reggio Emilia) and premises that initially cover an area of 39,000sq.m. He also acquires the historic Italian bumper car brand SOLI which has been active within the amusement industry since 1929. Additionally, he commences ride manufacturing with the first ride projects. Sales expand in Italy and around Europe, while Corrado also succeeds with pioneering work in the Middle East, Asia and the USA, completing important sales to parks in these regions.

1980

Of much significance is IE Park's association with Abdul Moshen Al Hokair which dates back to 1981 when the company began to open and manage amusement parks in Riyadh, KSA. It is a relationship which has lasted many years.

1986

IE Park becomes a founding member of the Italian association of ride manufacturers, ANCASVI, and vice-president of the organisation. Corrado's son Andrea and daughters Claudia and Elena join the family company having achieved qualifications in associated fields. Following the formal merging of IE Park with SOLI, international sales grow significantly as more products are introduced and sales success is enjoyed on five continents. Intense promotions to the international market throughout Europe, Asia, the Middle East and the USA continue.

Munari **1965** TODAY
Corrado Munari, founder

UNA STORIA TRA PASSATO E PRESENTE

1990

Sales of IE Park rides and SOLI bumper cars are mainly focused within the family entertainment centre and theme park sectors. Further pioneering activity with the sale of rides in India and the United Arab Emirates consolidates the company's reputation as an internationally recognised brand.

1998

IE Park completes many sales of complete ride packages to clients in Europe and the Middle East. The product portfolio continues to expand. The SOLI brand is the leader in the bumper car market for technology, design and innovation. IE Park introduces a new range of small and medium sized roller coasters. Annual export sales continue to represent over 90% of turnover.

2007

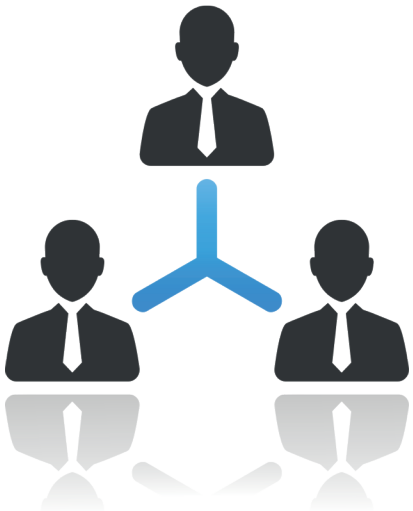
Throughout this period IE Park offers one of the widest ranges of amusement rides, bumper cars and roller coasters available from one company. The number of special projects and services offered to amusement parks and FECs continues to expand. Franca, Corrado's wife, takes over the Presidency of the company in 2007 following the death of the founder. IE Park's products are now found in literally hundreds of indoor and outdoor amusement operations throughout the world.

2015

We think GREEN

Environmental engineering is the integration of engineering principles to improve the natural environment. Environmental engineering can also be described as a branch of applied science and technology that addresses the issue of energy preservation, production asset and control of waste materials.





- PRESIDENT: **Claudia Munari**
- VICE PRESIDENT: **Andrea Munari**
- ADMINISTRATOR: **Elena Munari / Franca Guerra / Vittorio Musetti**
- AFTER SALES MANAGER: **Luigi Giuberti / Roberto Dall’Aglio**
- DESIGN SERVICE: **Linda Lavelli**



Average growth
2018 - 2019

+24%



Clients

2500



Countries

115



Orders
Rides e Bumper cars

1000

01

OUR VALUES

BUSINESS
TRUST SIMPLICITY
PRIDE SUPPORT
COMMUNICATION
PERFECTION EXCELLENCE
TEAMWORK COMMITMENT
CONFIDENCE LEADERSHIP
VALUES
PROGRESS INTEGRITY
ACCOUNTABILITY
HONESTY RESPECT
VISION POTENTIAL
PROGRESS



COMPANY RATING AND FINANCIAL POSITION

Our history is based on a strong and independent financial position. We enjoy a very high corporate rating thanks to the economic values derived from robust management of the business and the company. We have grown considerably over the years and wish continue to do so while maintaining our stability and reliability, pursuing ambitious and sustainable objectives. We follow the changes of a rapidly moving market in a dynamic and attentive manner.



MISSION

We aim to be a modern and innovative producer of equipment for amusement parks and a developer of knowledge and opportunities for customers, helping to support and develop their businesses as the protagonists in a new era of entertainment. We are oriented to the future, with a consolidated base of experience and quality, sensitive to the needs of the customer and their target market. We are a reliable partner for the provision of what is recognized as high added value, with a strategy of co-operation with the customer.



VISION

We believe that in the future quality and professionalism will be indispensable elements in the search for new partners. New technologies and new eco-friendly equipment will revolutionize production methods and the way we research markets. We are convinced that the customer will recognize in us as its supplier an increasingly important consultancy and co-operative role, one which IE Park has been ready for for many years.



SUSTINIABILITY

We are in business not only... for business! Everything we do we do with passion, first and foremost. In this vein we attach importance not only to what we do, but also to how we do it. We pay great attention every day to how we relate to our company both from the inside and outside, as we want to be recognized for our value and for our values.

This is why our principles are 'non-negotiable' with regard to: respect for the law, respect for others, respect for the criteria of honesty, full moral integrity and an absence of distinction by race, religion or gender.

Reliability

Quality and safety

Ethics

Responsibility

Honesty

Consistency



R&D

IE Park has set up its own **Research and Development department** to ensure a more advanced approach in the areas of mechanical and electronic applications, giving more opportunity for innovation. This activity is carried out under a certified Project Management system that takes into account technological research and economic market implications.

The result is a significant, innovative vitality in various industrial applications and a technical and economic competitive advantage.

02



PROJECT

your park



AMUSEMENT PARK PROJECT



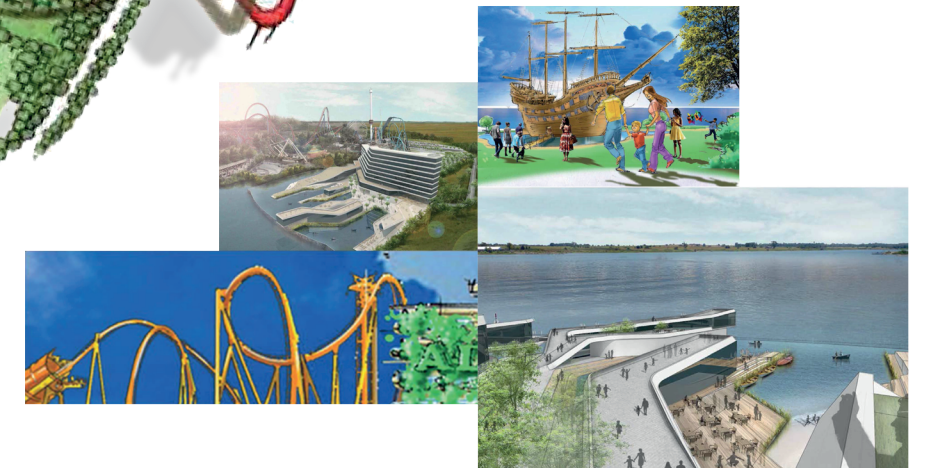
Beside the manufacturer area we provide design service solution for indoor and outdoor:

- Tailor made design for the theming of the rides and attractions.
- Selection of rides suitable for the area
- Determination and specification of color scheme for the rides.
- Study of Logo design
- Graphic Design & Signage



Our in-house design services include talented designers.

- Interior Design
- Master Planning
- On-site Supervision





I.E. Park S.r.l. Soli Bumper Cars manufactures amusement rides. The Company provides wide range of products for amusement and theme parks including round rides, trains, swing ship, and wheels.

AMUSEMENT RIDES PRODUCTION

IE Park produces roller coasters in four separate categories which cater for different age groups and operator requirements, namely Miniotto, Rolly, JR and Loop. Each category offers coasters featuring very different experiences, speeds, thrill levels and overall size and there are multiple products within each one.





NK.MID-SIZE
[PATENTED] NK.MID-SIZE

03



PRODUCT

I.E.Park manufactures a wide range of products suitable for amusement and theme parks, family entertainment centres, shopping malls and many other leisure facilities.

SOLI BUMPER CARS

All our rides can be themed and/or customised to suit the client's requirements. Soli Bumper Cars is a division of I.E.Park renowned for its range of SOLI bumper cars, which are considered to be the best quality built cars in the world, and produces vehicles suitable for all ages.

JUNIOR



MID-SIZE



ADULTS





IE PARK SERVICES



Original spare parts

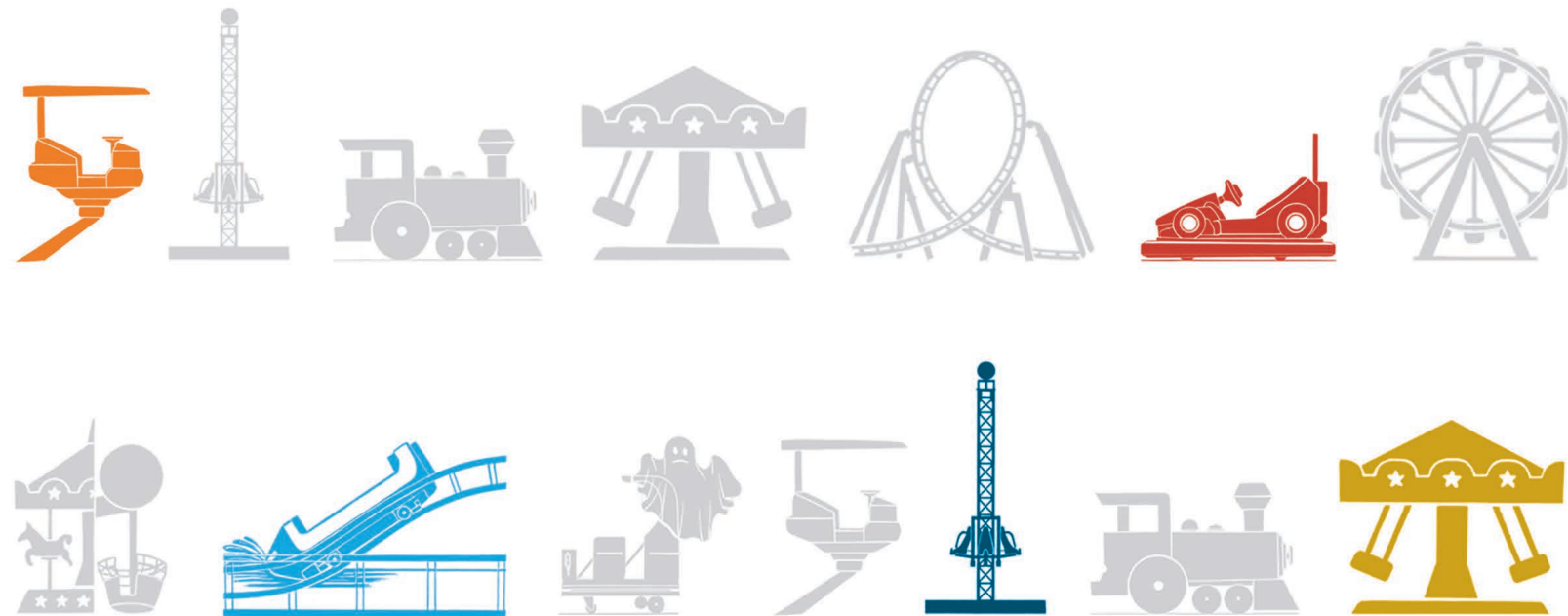
The I.E. Park guarantee of quality

Soli[®]
bumper cars **since 1929**



If the spare parts are not original
and the after sales service is not performed by authorised personnel,
then one day the durability and reliability of your attractions could be effected.

I.E. Park has always guaranteed original spare parts,
with immediate delivery all over the world.



THE ART OF FUN



Italy

COMPANY PROFILE

IE PARK SRL SOLI BUMPER CARS

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