



PRIVACY POLICY

ED. 2.1
DATE:09/12/2021

INFORMATIVE POLICY ON PRIVACY

I.E. PARK S.R.L. SOLI BUMPER CARS (From now on I.E. PARK S.R.L.) is highly focused on privacy and personal data protection. We hereby intend to inform you about the ways we will process your personal data.

We may, for example, collect information in the following occasions:

- The request for a quotation or a visit to our offices;
- The use of other services through the Platforms;
- Phone calls with our operators.

In particular, we need to process the data provided to us when registering or requesting a service. With your consent, we may also use other information, freely provided by you, at the time of registration, or relating to the ways you interact with us (hereinafter, collectively, the "Data").

This Privacy Policy (together with any of our Terms and Conditions applicable to the related services, our Cookie Policy and any additional information that may be provided in relation to individual services) establishes the basis on which your Data will be processed.

1. WHAT DATA WILL WE USE?

We may collect and process the following Data:

1.1. Data collected through the application or registration form

To request a quote or to use additional services that require your prior registration, we may ask you to provide us with some personal data concerning you, including your personal data (name and surname) and your contact details (eg. ZIP code, telephone, email).

The communication of the requested data with the appropriate form is optional. However, if the data marked with an asterisk is not provided, it will not be possible for us to complete the registration process and / or provide you with the requested services.

With your consent, we may also use additional information, freely provided by you, through the appropriate form, such as: date of birth, VAT number, tax code, profession, educational qualification.

1.2. Data collected from social media

Our Platforms may offer you the possibility to fill in the request and / or registration forms using the authentication process via social media (Facebook, Instagram, etc.).

In this case, if you decide to use the authentication methods via social media, we will be able to access certain data (for example name, surname, public profile photo, e-mail) that you have entered in your account, based on the conditions of use of these social media platforms and your privacy settings.

1.3. Data collected through the use of Platforms

During the use of our Platforms, we will process the Data necessary to guarantee the use of the same and related services, such as data relating to log-in the visited pages and your requests, and preferences for a specific product, (As indicated through the appropriate function on our application), the product detail sheets, other additional information that you can freely provide to make the experience within our Platforms aesthetically complete (such as: personal profile photo).

This information - in the absence of your specific consent to the processing for further purposes - is used for the sole purpose of allowing the use of our Platforms and providing the requested information and services.



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1.4. Navigation data

Even with the absence of log-in, the computer systems used to ensure the correct functioning of our sites and our applications acquire, during their normal operation, some personal data whose transmission is implicit for the purpose of using electronic communication systems.

This information is not collected with the intent to be associated with identified interested parties, but, by their very nature, they could, through processing and association with data held by third parties, allow your identification. This category includes, for example, the IP addresses or domain names of the computers you use to access our sites and applications, the type and version of the browser, the types and versions of the browser plug-ins, the identification of the mobile device (IDFA or AndroidID) and other parameters relating to your operating system and the IT environment, the URI (Uniform Resource Identifier) of the requested resources, the time of the request, the size of the file obtained in response and the numerical code indicating the status of the response given by the server. These data, in the absence of your specific consent to the processing for further purposes, are used for the sole purpose of obtaining anonymous statistical information on the use of sites and applications and to optimize their use and correct functioning as they will be immediately deleted after the processing.

1.5. Additional Data

With your consent, we may also use other information freely provided by you when completing the request and / or registration form or while using the Platforms, as well as further information on how you interact with us and our operators and sales consultants.

2. Which purposes will we use your Data for and on what legal Basis?

We will use your data, including by electronic devices:

- a) to allow you to use our Platforms. Your Data will be used to be able to provide you with the related services envisaged in your favor and, generally, for all related contractual and administrative obligations;
- b) to provide you with quotation and / or information requested;
- c) for the fulfillment of legal obligations or to comply with any orders of the judicial authority;
- d) for statistical purposes, in a completely anonymous and aggregate form;

With your consent, we may also use your Data for the following purposes:

- e) to send you commercial and / or promotional information as well as send advertising material or carry out direct sales or interactive commercial communications on products, services and other activities of I.E. PARK S.R.L. or third parties, or carry out market research. We may, for example, send you emails or instant messages (e.g. SMS and WhatsApp), or contact you by telephone via an operator to submit commercial offers, initiatives and promotions relating to our products and services (even other than those requested by you) and / or by third parties;
- f) to examine your preferences and the ways you interact with us. In particular, in order to be able to better understand the interest in our services and our communications, we will be able to examine - through the use of automated systems as well - the information provided at the time of your registration on the Platforms and other services provided by the Platforms, your interest in communications and newsletters that we will send you, the methods of use of our platforms and the interest in our social channels (eg. Facebook, Instagram, etc.). Finally, we will be able to enrich your profile with statistical information that we can lawfully acquire from other sources: for example, in relation to your area of residence (such as, for example, demographic information, georeferencing data, etc.) or electronic devices that you use to interact with us;

In any case, you will not be subject to automated decision-making processes with the effects referred to in art. 22 of the GDPR.

- g) to communicate your Data to our Business Partners for independent marketing purposes;

The use of the Platforms and the use of the related services, including the processing of requests for quotations, are in no way conditioned to the provision of the aforementioned consents.



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3. How long will we keep your data?

Your data will be processed for the required amount of time to provide you with the requested services. In the event that you have not given consent to the processing for further purposes, your data will be deleted or made anonymous for 12 months from the date of receipt of your request.

The information associated with your account will, however, remains stored until the same account is active. In case you decide to cancel the account, your data will be deleted from the same account no later than 30 days.

In any case - for the purposes referred to in point 2, letters (e) and (f) - the information relating to the details of the services you use and your interactions with us will be processed no later than 12 months from the date of the collection.

4. Who will we disclose your data to?

Your Data may be shared, for administrative purposes, with companies which control, are controlled and connected to I.E. PARK S.R.L., and for the purposes of the management of the Platforms and for the provision of the requested services, with our instrumental service providers to the services rendered by I.E. PARK S.R.L. (e.g. IT services and for administrative, accounting and tax purposes, with the subjects to whom the obligations relating to said purposes are delegated in whole or in part). These subjects will operate as data processors. In the event of a request for a quote, your data may also be communicated by I.E. PARK S.R.L. to its commercial partners, whose collaboration is necessary for the purposes of providing the requested services and, in particular, the financial or insurance companies or the companies delegated by them to manage the contacts involved from time to time (hereinafter, the "Commercial Partners"), based on the requests for quotations and / or services that you send us.

Our Business Partners will operate as independent data controllers and in compliance with the respective privacy policies, which will be sent to you by them along with the quotes or information requested.

A complete list of the subjects to whom your data may be disclosed will be made available by sending a written request to the contacts indicated below.

5. Will your data be transferred to non-EU countries?

Your data may be transferred to servers outside the EU and will be processed according to the legislation required by the GDPR.

6. What rights can you exercise?

You have the right to request access to Data, the rectification or cancellation of the same, the limitation of processing and to oppose their use by us, in addition to the right to request the delivery of some of these.

Rights of the interested party:

1. Right to access

The interested party has the right to obtain, from the data controller, the confirmation as to whether or not a personal data treatment concerning him is being processed and, in this case, to obtain access to personal data and the following information:

- a) the purposes of the processing;
- b) the categories of personal data in question;
- c) the recipients or categories of recipients to whom the personal data has been or will be disclosed, in particular with recipients of third countries or international organizations and, in this case, the existence of adequate guarantees;
- d) when possible, the retention period of the personal data provided or, if not possible, the criteria used to determine this period;
- e) the existence of the right of the interested party to ask the data controller to rectify or delete personal data or to limit the processing of personal data concerning him or to oppose their treatment;
- f) the right to lodge a complaint to a supervisor authority;
- g) if the data are not collected from the data subject, all available information on their origin;
- h) the existence of an automated decision-making process, including profiling, which produces legal effects concerning him or which significantly affects his person and, at least in such cases, significant information on the logic used, as well as the importance and the expected consequences of such processing for the data subject.



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2. Right to rectification

The interested party has the right to obtain, from the data controller, the correction of inaccurate personal data concerning him without undue delay.

3. Right to cancellation

The interested party has the right to obtain, from the data controller, the deletion of personal data concerning them without undue delay. Also, the data controller is obliged to delete personal data without undue delay, if one of the following reasons exists:

- a) the personal data are no longer necessary with respect to the purposes they were collected for or otherwise processed;
- b) the interested party revokes the consent which the processing is based on and there is no other legal basis for the processing;
- c) the interested party opposes the processing, and there is no legitimate overriding reason to proceed with the processing;
- d) the personal data has been unlawfully processed;
- e) personal data must be deleted to fulfill a legal obligation under European Union law or the law of the Member State to which the data controller is subject.

4. Right to limit the processing

The interested party has the right to obtain, from the data controller, the limitation of processing when one of the following hypotheses occurs:

- a) the data subject disputes the accuracy of personal data, for the period necessary for the data controller to verify the accuracy of such personal data;
- b) the processing is unlawful and the interested party opposes the deletion of personal data and, instead, requests the limitation of its use;
- c) although the data controller no longer needs it for processing purposes, the personal data is necessary for the data subject to ascertain, exercise or defend a right in court;
- d) the interested party opposed the processing, pending verification of the possible prevalence of the legitimate reasons of the data controller, compared to those of the interested party.

5. Right to objection

The interested party has the right to object the processing of personal data concerning him at any time, based on the legitimate interest of the owner, including profiling. The interested party has the right to object at any time to the processing of personal data concerning him for direct marketing purposes, including profiling to the extent of its connection to such direct marketing.

6. Right to data portability

The interested party has the right to receive the personal data concerning him in a structured format, commonly used and readable by an automatic device, provided to a data controller, and has the right to transmit such data to another data controller, without impediments from part of the data controller he provided them to, if:

- a) the processing is based on consent or on a contract;
- b) the processing is carried out by automated means.

In exercising their rights relating to data portability, the interested party has the right to obtain the direct transmission of personal data from one data controller to the other, if technically feasible.



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7. How can you change your preferences or withdraw consent?

At any time, you can check, modify or withdraw your consent in relation to the purposes referred to in point 2, letters (e), (f), and (g), (also declaring that you do not wish to receive commercial information via email and / or via instant messaging).

It will be sufficient to contact I.E. PARK S.R.L.

8. How to contact the dealer to exercise your rights?

You can exercise your rights by writing to the data controller, at the addresses indicated below:

I.E. PARK S.R.L.

mail: privacy@iepark.com

Phone number: 0522 678526

PEC: iepark@open.legalmail.com

9. How to contact the competent supervisory authority for the presentation of any complaints?

Any complaints may be presented to the competent supervisory authorities:

Guarantor for the Protection of Personal Data

Piazza di Monte Citorio n. 121

00186 Roma

Italy

Fax: (+39) 06.69677.3785

Tel: (+39) 06.696771

E-mail: garante@gpdp.it

PEC: protocollo@pec.gpdp.it

10. How will you be informed of any changes to this Privacy Policy?

This Privacy Policy may undergo changes and updates if changes are made to the way we treat your Data or other information provided to you herein. Any changes will guarantee, in any case, the full protection of your rights. If changes that may limit the guarantees to protect your Data or your rights are made, referring to the current version, before the processing of your Data begins in the new ways, you will be promptly informed through the contacts provided to us and you will be guaranteed the right to unsubscribe from your account or, in any case, to change your consents and preferences.

In any case, we invite you to consult the updated Privacy Policy published on the site:

<http://www.iepark.com/privacy/>

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The holder of the treatment

I.E. PARK S.R.L. SOLI BUMPER CARS